Lancer sa startup à Paris en 2016

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1. **Ecosystème francilien**
2. Accompagnement Paris&Co

Paris : 1st economic region in Europe

- Paris Region: € 624bn (INSEE, 2012)
- Paris Region: 12 million inhabitants (INSEE, 2014), vs Greater London: 8 million inhabitants

Key figures 1/2

TALENTS

360 K — **Number of students in the Paris Region :** 80,000 in the main scientific universities and 20,000 engineering students**.**

5 — **Number of business schools among the TOP 15 in Europe** (FT, 2014)

50% — **A French engineer costs half the salary of an engineer in the Silicon Valley**

RESEARCH

#1 — **First region in Europe in R&D capacity** (Eurostat, 2014 : # persons with tertiary education employed in Science and Technology)

30% — **A tax Haven : the most favorable Tax Credit in Europe** (part of the R&D expenses covered by the French Research and Tax Credit)

#1 — **Europe's largest hospital group** with 37 hospitals, 7 million patients/year and 50% of the French medical research

ASSISTANCE PUBLIQUE HÔPITAUX DE PARIS

Key figures 2/2

INNOVATION

#1 **Paris ranks first worldwide for intellectual capital and innovation** (PWC, 2014)

#1 **France ranks 1st in the EMEA Deloitte Technology Fast 500 for the 4th year in a row with 86 French companies** (vs UK: 67 and Sweden 45 companies)

OFFICES &HQs

#1 **Largest office park in Europe** (and 3rd in the world) **with 53 million m²** (JLL, 2015)

#1 **Highest concentration of Fortune 500 Headquarters in Europe** (2014)

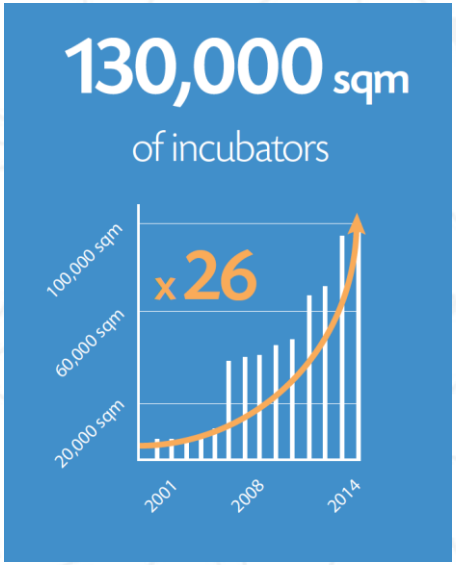
TOURISM

#1 **World's most popular tourist destination !**

#1 **Paris is ranked first business destination for conventions and trade fairs** (ICCA, 2014)

50% of tourists in Paris comes for business.

Paris, worldwide leader in innovation economy



A vibrant Tech scene 1/2

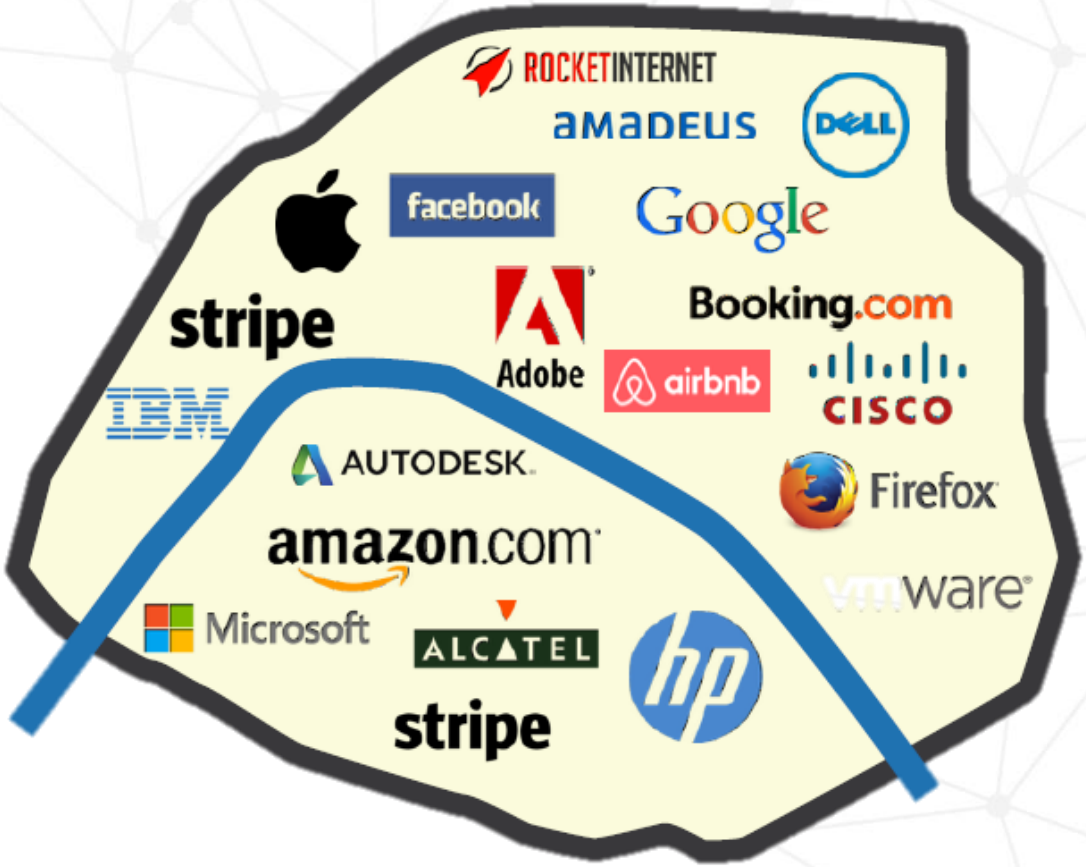
A vibrant Tech scene 2/2

- France ranks 1st in Europe in 2015 for the number of fundings above $500K with 159 companies vs 154 in UK (CLIPPERTON 2015)

- French tech startups including Deezer, Blablcar and Sigfox have announced $100 million funding rounds in the last few years.

- France ranked 2nd in terms of number of companies and startups @ CES 2015

SOME OF THE BIG GUYS ARE HERE…..



Lancer sa startup à Paris en 2016

1. Ecosystème francilien
2. **Accompagnement Paris&Co**

Paris&Co is the economic development and innovation agency of Paris.

- **2015 budget: 8 M€ (City Hall: 40%, private sector: 50%)**
- **Staff: 50 people**
- **11 sites in Paris:** 10 incubation sites + 1 HQ

Inward Investment Attraction

- Prospection and support for foreign direct investments
- Promotion of Paris as a business location abroad

Incubation of Startups

- 200 startups incubated on 10 different sites within Paris

Experimentation of Innovative solutions in Paris

Animation of the Parisian Innovation Ecosystem

- Open Innovation Club

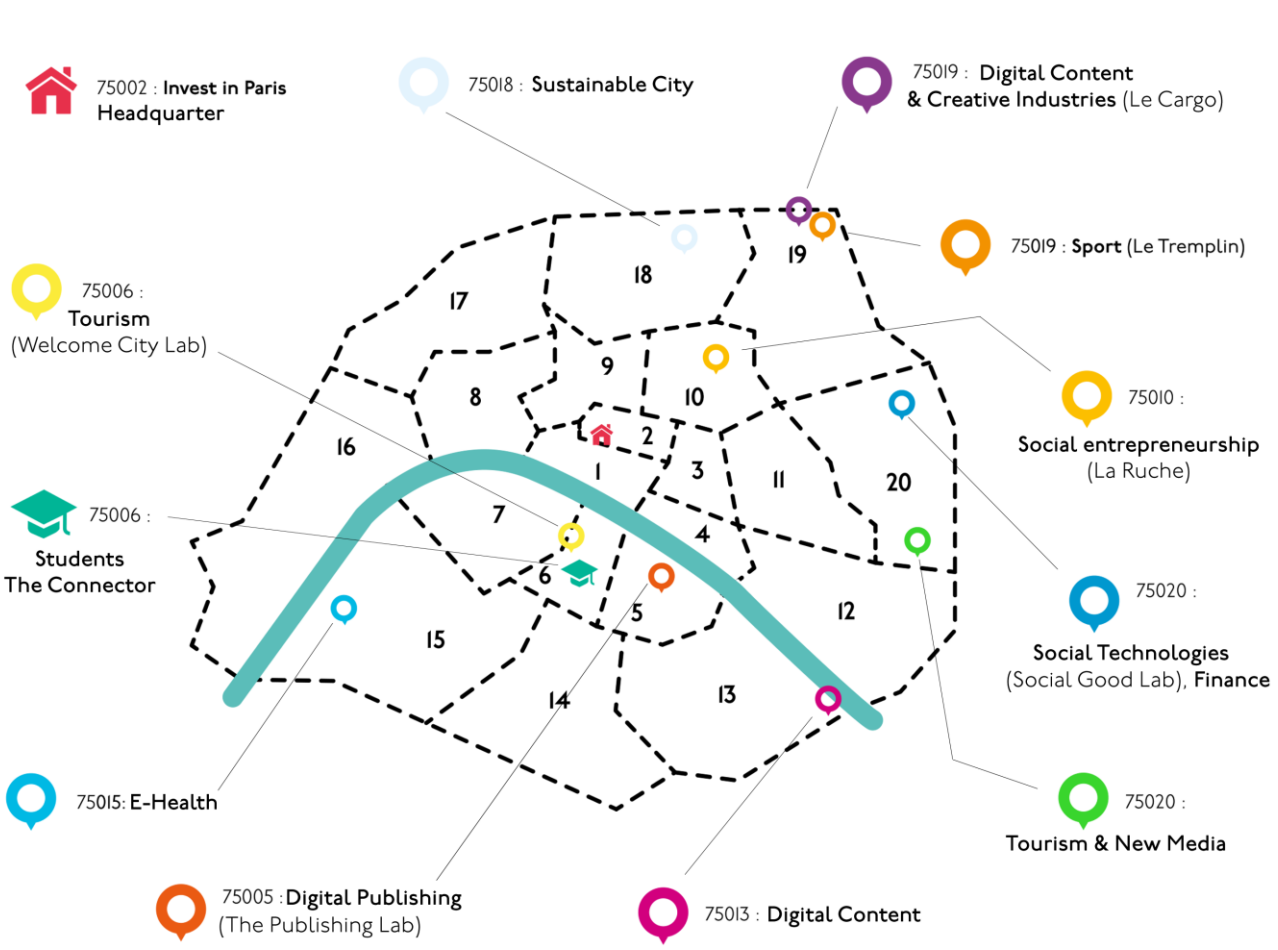
1. Inward Investment Attraction

Supporting international businesses and entrepreneurs setting up, launching and growing their business in Paris

- International team
- 31 missions abroad
- Dedicated events for international business communities

2. Incubation of startups

Paris&Co is the biggest incubator in Europe with 200 startups on 10 sites in Paris



+ Corporate Incubators

- Connected mobility
- Connected urban services
- Connected traveler
- Smart data
- Mobile Technologies
- Social Good Lab
- Energy Improvement in the city
- Breathing in the city
- Consumer Experience 3.0
- Connected Housing

2.bis Open Innovation Club

70 members to date !

Our ambition is:

- to facilitate connections between startups and corporates
- To help startups do business with corporates
- To help the corporates foster in-house innovation

3. Experimentation

Paris&Co aims to organize the experimentation of innovative solutions in the Paris Region

* 200 experiments in 4 years in Paris region

* Examples of call for projects:
  - Sustainable urban logistics
  - Sustainable travelling
  - Autonomy of the elderly

With the support of:

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4. Animation of the Parisian Innovation Ecosystem

Paris&Co animates the business community with events dedicated to the entire ecosystem

- +15 monthly events : pitch sessions, Startup-Meetups, networking events, matinées internationals

- Special events :
  - "Grands prix de l'innovation" : more than 2,000 attendees, 500 startups applicants
  - "Hacking" : Hundreds of startups invited at the City Hall for business meetings, pitch sessions in front of investors, job fair, etc.

// HACKING DE L' HOTEL DE VILLE

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14E ÉDITION GRANDS PRIX DE L'INNOVATION DE LA VILLE DE PARIS

ii AWARDS PARIS

PARIS&CO MATINÉES INTERNATIONALES

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Key Figures

77 International companies successfully set up with the help of the agency (2014)

591 # of startups since 2001 (to 2014)

78% Survival rate in 2014

510 Turnover in 2014 (in M€)

85 Money raised in 2014 (in M€)

Success stories

WELCOME CITY LAB	LA BELLE ASSIETTE - CHEFS A DOMICILE - ; weezevent.com
PARIS INNOVATION BELLEVILLE	CertiNergy ; MULTIPOSTING ; people doc by novapost
PARIS INNOVATION MASSÉNA	SEQUANS COMMUNICATIONS ; BALYO ; EXALEAD
PARIS REGION INNOVATION NORD EXPRESS	LEOSPHERE THE ATMOSPHERE IS YOURS ; eileo Move simply
PALAIS BRONGNIART	PRICING PARTNERS PART OF THOMSON REUTERS
LA RUCHE	solimoov
LABO DE L'EDITION	gutenberg technology
PARIS INNOVATION RÉUNION	Rue89 ; evaneos.com

Challenge

Country										
Cumulative Value	$40.4bn	$26.5bn	$18.0bn	$16.2bn	$6.7bn	$7.4bn	$1.3bn	$1.9bn	$1.8bn	$1.7bn
No. of Unicorns	17	6	4	4	3	2	1	1	1	1
LTM Additions	8	0	3	0	1	0	0	0	1	0

Source: Company data, Capital IQ, Mergermarket, press articles, GP Bullhound analysis.